

# NOAH'10 London

15th December 2010 - London Hilton on Park Lane  
Park Lane London W1K 1BE

The program is preliminary and may be subject to change

19:05 **Shuttle buses to Natural History Museum for dinner**  
(with partners) - No return transport arranged

16:45 **VI. The Fast and the Furious - part two**  
(The most admired European Internet companies present themselves)

<i>Chair</i>	Harry Nelis
Seatwave	Joe Cohen
Scout24	Alberto Sanz
Conduit	Adam Boyden
Trovit	Iñaki Ecenarro
Perform Group	Oliver Slipper
Wonga	Errol Damelin
Getjar	Ilja Laurs
ZuluTrade	Leon Yohai

18:15 **VII. Good Bye Lenin!**  
(Are the emerging markets emerging?)

<i>Chair</i>	Jonathan Meeks
Plus8star	Benjamin Joffe (Asia)
Markafoni	Sina Afra (Turkey)
Rebate Networks	Michael Brehm (various)
xe.gr	Hadjigeorgiou George (Greece)
KupiVIP	Oskar Hartmann (Russia)
Nasza-Klasa	Arkadiusz Pernal (Poland)

14:15 **IV. Jurassic Park**  
(Incumbents meet disruptors 1:1)

<i>Chair</i>	Marco Rodzynek/Mattias Ljungman
ProSiebenSat1	Markan Karajica
Sevenload	Axel Schmiegelow
MyFab	Stéphane Setbon
Otto Group	Dr. Lars Finger
YOC	Dirk Kraus
Truphone	Alexander Straub
Rebtel	Andreas Bernstrom
Telenor	Justin Carroll
Yell	Mark Canon
Eniro	Jesper Kärrbrink
Reachlocal	Zorik Gordon / John Mazur
Adconion	Arndt Groth
WPP	Mark Read

15:30 **V. A Fistful of Dollars**  
(Founders / Angels reflect on their road to success)

<i>Chair</i>	Marco Rodzynek
Brent Hoberman	Luis Cabiedes
Lukasz Gadowski	Klaus Hommels
Marc Samwer	Roberto Bonanzinga
Stefan Glänzer	Oleg Tscheltzoff

12:45 - 14:15 **Lunch**  
Anthony Silverman  
Reputation management and profile building in a digital world

11:20 **III. The Fast and the Furious - part one**  
(The most admired European Internet companies present themselves)

<i>Chair</i>	Dom Vidal
Vente Privee	Christian Strain
Tomorrow Focus	Stefan Winners
Spotify	Faisal Galaria
Bigpoint	Nils-Holger Henning
Softonic	Alexander Schwarz
Ozon	Bernard Lukey
Badoo	Lothar Eckstein

9:05 **II. The Magnificent Seven: Sector Keynotes**  
(Key market stats and trends)

Online Advertising	Philipp Schindler (Google)
E-Commerce	Simon Calver (Lovefilm)
	Matthew Henderson (Amazon)
Online Gaming	Klaas Kersting (Gameforge)
Online Classified	Jacob Agraou (eBay)
Online Payment	Peter De Caluwe (Ogone)
Online Travel	Christian Saller (Kayak)
	Feargal Mooney (Webres)
Social Networks	Stefan Gross-Selbeck (Xing)

9:00 **I. Welcome speech**  
Marco Rodzynek, Jonathan Meeks, Dom Vidal

Jonathan Meeks  
Supporter

Dom Vidal  
Supporter

Marco Rodzynek  
NOAH - Organizer

